

# BBA in Management

(Final Year Direct Entry)



IIC UNIVERSITY  
OF TECHNOLOGY



**icbm**  
Nation's Doctoral Campus

ICBM Campus  
Level 37, West Tower, World Trade Centre,  
Colombo 01, Sri Lanka

The ICBM Campus Learning Center  
514/03/01, Galle Road,  
Colombo 03, Sri Lanka

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[info@icbm.lk](mailto:info@icbm.lk)

## Bachelor of Business Administration in Management

The students can follow the taught modules and engage in the relevant mini thesis activities at the ICBM Campus, Level 37, West Tower, World Trade Center, Colombo 01, Sri Lanka to read for the BBA in Management at the following U.G.C. Sri Lanka recognized university:

IIC University of Technology, Cambodia

### Key Benefits of reading for the BBA in Management at ICBM Campus:

- Opportunity to study locally and graduate with a globally recognized BBA Degree
- Lectures are conducted by a well-qualified, experienced foreign and local lecturer panel
- Eminent and internationally recognized supervisory panel from the Affiliated University and other countries
- Specially designed for the Employees who are in the field of Management
- Scholarship opportunities for students excel in their studies
- Excellent and comfortable study facilities
- The Affordable Course Fee along with Flexible Payments' Plans
- Timely completion is fully guaranteed

### Career Opportunities for BBA in Management Graduates:

#### Senior Level Management Positions

Students with BBA in Management degree can acquire jobs at senior levels within the organization or outside; with the help of decision making skills in the sector coupled with the acumen in application of advanced management theories to resolve complex problems.

## Management Consultants

The public and private sectors' organizations require higher level of knowledge to take important strategic decisions. Students with BBA in Management can engage in consulting service to offer analytical support and resolve complex problems so as to facilitate smooth management operations within the organization. The management graduates can opt for a consulting career in the field of management as a well experienced and qualified professional.

## Becoming Academics

A key activity of Management Academics involves teaching and conducting research activities in the same field/ fields parallel. BBA in Management degree provides a sound theoretical and empirical foundation to the field Professionals so as to become Academics to extend their contribution over the field of Management. Upon completion of the BBA in Management degree, the students are able to show competency in management research too.

## Course Modules:

The Program contains eight core modules followed by a mini research component at the end of the eight month which needs to be completed within last four months.

Note: One module is covered by each stipulated month of the 12 month - long program and the balance of 04 months is for the research work; the mini thesis.



## **Core Modules; BBA in Management Degree:**

Module 01; International Trade Documentation and Procedures

Module 02; Management Theory and Practice

Module 03; Operations Management

Module 04; Quality Management

Module 05; Leading Change

Module 06; Entrepreneurship

Module 07; Strategic Supply Chain Management

Module 08; Research Methodology

BBA Thesis

**Important:** The ICBM Campus is fully committed to extend all assistance in terms of timely completing the degree program by the student, within the exact one- year duration. This is an only assignments based U.G.C. recognized degree which can be used for Promotions and Migration purposes as well.

### **The University and the ICBM Campus:**

The ICBM Campus is having its rights in full to facilitate Bachelors, Masters, and Doctoral Degrees in association with our affiliated university:

IIC University of Technology, Bldg No. 650, Road No. 2, Chak Angre Krom, Mean Chey, 12353 Phnom Penh, CAMBODIA

<http://www.iic.edu.kh>



**The key features of the Program and the University are as follows;**

**U.G.C. Sri Lanka Status:** University Grants Commission Recognized

**U.G.C. Sri Lanka Link:** <http://www.ugc.ac.lk/en/universities-and-institutes/recognized-foreign-universities.html> and then go to International Association of Universities; IAU and search by the University's name

**Degree Program Offered:** BBA in Management

**Duration: 01 Year**  
**(Final Year Direct Entry)**

## Entry Requirements:

**1**

Recognized Diploma in Management or

**2**

Recognized Certificate Course in Management + 02 Year Work Experience in the field or

**3**

03 Year Work Experience in the Field at Executive Level

## Teaching Method:

Teaching method resting on the BBA in Management is based on:

- Case studies
- Readings on recommended books by the Affiliated University and ICBM Campus
- Interacting Sessions with the Lecture Panel

## Research Supervision:

A qualified supervisory panel is assigned for the research supervision. They are chosen as per the following criteria:

- Supervisor should possess a Master's Degree or Doctoral Degree plus minimum of 3 years of post-qualified teaching and research experience
- All supervisors should be approved by the Affiliated University
- Principal supervisor is appointed from the Affiliated University
- Co-Supervisor is appointed from Sri Lanka

## Payment Structure:

Total Program Fee (ICBM Fee + University Fee)	LKR 395,000/=
Full Payment is entitled to <b>10% Discount</b>	LKR 355,500/=
<b>Flexible Payment Plan</b>	LKR 100,000/= + (LKR 26,820 X 11 Times)

## Bank Details:

Bank	Hatton National Bank PLC (HNB)
Account Holder	International Center of Business Management (Pvt) Limited
Account Number	076 01013 5131
Branch	Cinnamon Gardens Colombo 07



