

UGC Recognized





 ICBM Campus
Level 37, West Tower, World Trade Centre, Colombo 01, Sri Lanka

Provide the ICBM Campus Learning Center 514/03/01, Galle Road, Colombo 03, Sri Lanka

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## **Master of Business Administration**

The students can follow the modules and engage in the relevant research at the ICBM Campus, Level37, West Tower, World Trade Center, Colombo 01, Sri Lanka through distance learning platform toread for the Master of Business Administration at the UGC Sri Lanka recognized IIC University of Technology, Cambodia.

#### Key Benefits of reading for the MBA at ICBM Campus:

Opportunity to study locally and graduate with a globally recognized MBA Degree

Distance Learning Opportunity; No attendance is required

Eminent academic panel

Eminent and internationally recognized supervisory panel from the IIC University of Technology, Cambodia

Specially designed for the Employees who are in the field of Management at Executive Level Scholarship opportunities for students excel in their studies

Scholarship opportunities for students excel in their studies

The Affordable Course Fee along with Flexible Payments' Plans

Timely completion is fully guaranteed

Duration: One Year (80 Credits)

### **Career Opportunities for MBA Graduates:**

#### • Senior Level Management Positions

MBA graduates can acquire jobs at senior levels within the organization or outside; with the help of decision making skills in the sector coupled with the acumen in application of advanced management theories to resolve complex problems.

#### Management Consultants

The public and private sectors' organizations require higher level of knowledge to take important strategic decisions. MBA graduates can engage in consulting service to offer analytical support and resolve complex problems so as to facilitate with the smooth management operations within the organization. The MBA graduates can opt for a consulting career in the field of management as a well experienced and qualified professional.

#### Becoming Academics

A key activity of Management Academics involves teaching and conducting research activities in the same field/ fields parallel. The MBA degree at the IIC University of Technology, Cambodia provides a sound theoretical and empirical foundation to the field Professionals so as to become Academics to extend their contribution over the field of Advanced Management. Upon completion of the MBA degree, the MBA graduates are able to show competency in management research too.

## **Course Modules:**

The Program contains eight core modules followed by a mini research component (Thesis) at the end of the eight- month which needs to be completed within last four months.

**Note:** One module is covered by each stipulated month of the 12 month - long program and the balance of 04 months is for the research work; the mini thesis. All is through the Distance Learning platform where students do need to complete the take home assignments and submit the same before the assigned respective deadlines.

Core Modules; MBA in Management Degree:		
	Module 01; Change Management and Its adaptability	
	Module 02; Strategic Financial Management	
	Module 03; Artificial Intelligence on Human Resource Management	
	Module 04; Strategic Marketing Management	
	Module 05; Advanced Statistics	
	Module 06; Entrepreneurship	
	Module 07; Business Policy and Strategic Management	
	Module 08; Research Methodology	
	Module 09: MBA Thesis	

**Important:** The ICBM Campus is fully committed to extend all assistances in terms of timely completing the degree program by the student, within the exact one- year duration. This is an assignment- based U.G.C. recognized degree which can be used for promotions and migration purposes should the MBA graduates wish to do so.

#### **The University and the ICBM Campus:**

ICBM Campus is having its rights in full to facilitate Bachelors, Masters, and Doctoral Degrees in association with the UGC Sri Lanka recognized affiliated university:

IIC University of Technology, Building 650, National Road 2, Sangkat Chak Angre Krom, Khan Mean Chey, Phnom Penh, Cambodia. www.iic.edu.kh

#### The key features of the Program and the University are as follows;

U.G.C. Sri Lanka Status: University Grants Commission Recognized

**U.G.C. Sri Lanka Link:** http://www.ugc.ac.lk/en/universities-and-institutes/recognized-foreign-universities.html and then go to International Association of Universities; IAU and search by the University's name which is IIC University of Technology, Cambodia

Degree Program Offered: Master of Business Administration

**Duration:** 1 YEAR Ο

Credits Weight of the Program: 80 Credits

# Entry Requirements: Bachelor's degree, or 2 Recognized Professional Qualifications, or 3 03 Year Work Experience at Executive Level

### **Teaching Method:**

- Lecture Notes
- Case Studies
- Readings on recommended books by the IIC University of Technology, Cambodia
- Interacting Sessions with the Lecture Panel whenever it is necessary

#### **Research Supervision:**

# A qualified supervisory panel is assigned for the research supervision. They are chosen as per the following criteria:

- Supervisor should possess a Master's Degree or Doctoral Degree plus minimum of 3 years ofpost-qualified teaching and research experience
- All supervisors should be approved by the IIC University of Technology, Cambodia
- Principal supervisor is appointed from the IIC University of Technology, Cambodia
- Co-Supervisor is appointed from Sri Lanka

Payment Structure:			
Total Program Fee (ICBM Fee + University Fee)	LKR 450,000/=		
Full Payment is entitled to 10% Discount	LKR 405,000/=		
Flexible Payment Plan	LKR 130,000/= + (LKR 32,000 X 1 <b>0</b> Times)		

Bank Details:			
Bank	Hatton National Bank PLC (HNB)		
Account Holder	International Center of Business Management (Pvt) Limited		
Account Number	076 01013 5131		
Branch	Cinnamon Gardens Colombo 07		







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