

The logo for icbm (International College of Business Management) features the letters 'icbm' in a bold, green, sans-serif font. To the right of the text is a stylized green leaf icon with three main veins.

Nation's Doctoral Campus



O U N D

BBA in MANAGEMENT

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 14/15, R. A. De Mel Mawatha,
Duplication Road, Colombo 04.

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BACHELOR OF BUSINESS ADMINISTRATION IN MANAGEMENT

The students can follow taught modules and engage in relevant researches at the ICBM CAMPUS to read for the BBA in Management at the following U.G.C. Sri Lanka recognized University

- IIC University of Technology, Cambodia

Key Benefits of reading for the BBA Management at ICBM CAMPUS

- 👁️ Opportunity to study locally and graduate with a globally recognized BBA Degree
- 👁️ Lectures are conducted by a well-qualified, experienced foreign and local lecturer panel
- 👁️ Eminent and internationally recognized supervisory panel from the Affiliated University and other Countries
- 👁️ Specially designed for the Employees who are in the field of Management
- 👁️ Scholarship opportunities for students excel in their studies
Excellent and comfortable study facilities
- 👁️ The Affordable course fee along with Flexible Payments' Plans
- 👁️ Timely completion is fully guaranteed



CAREER OPPORTUNITIES for **BBA MANAGEMENT GRADUATES**

Senior Level Management Positions


Students with BBA in Management degree can acquire jobs at senior levels within the organization or outside with the help of decision making skills in the sector coupled with the acumen in application of advanced management theories to resolve complex problems

Management Consultants

The public and private sectors' organizations require higher level of knowledge to take important strategic decisions. Students with BBA in Management Engineering can engage in consulting service to offer analytical support and resolve complex problems so as to facilitate smooth management operations within the organization. The management graduates can opt for a consulting career in the field of management as a well experienced and qualified professional

Becoming Academics

A key Activity of management academics involves teaching and conducting research activity in the same field/ fields parallel BBA in Management degree provides a sound theoretical and empirical foundation to the field Professionals so as to become academic to extend their contribution over the field of management Upon completion of the BBA in Management degree, the students are able to show competency management research too



Course Modules

The program contains eight core modules followed by a mini research component at the end of the eight month which needs to be completed within the last four months.

Note One module is covered by an each stipulated month of the 12 month - long program and the balance 04 months is for the research work the the mini thesis.

Module 1

International trade documentation & Procedures

Module 2

Management & Organizational Behavior

Module 3

Operations Management

Module 4

Quality Management

Module 5

Business Accounting

Module 6

BEntrepreneurship

Module 7

Strategic Management

Module 8

Research Methodology & Academic Writing

BBA Thesis



The ICBM CAMPUS is fully committed to extend all assistance in terms of timely completing the degree program by the student, within the exact one year duration. This is an only assignments based U.G.C. recognized degree which can be used for Promotions and Migration purposes as well.



The University and the ICBM CAMPUS

One module is covered by an each stipulated month of the 12 month - long program and the balance 04 months is for the research work the the mini thesis.

The key features of the Program and the University are as follows

U.G.C. Sri Lanka Status: University Grants Commission.

Recognized U.G.C. Sri Lanka Link:

<https://www.ugc.ac.lk> and follow the following path; Universities and Institutes, Recognized Foreign Universities then International Association of Universities; IAU and search by the University's name which is the IIC University of Technology, Cambodia



Degree Program Offered

BBA in Management

Duration **01 Year** (Final Year Entry)

Entry Requirements

1. Recognized Diploma in Management or
2. Recognized Certificate Course in Management + 02 Year Work Experience in the field or
3. 03 Year Work in the Field at Executive Level

Teaching

Method

- ✦ Class room base Teaching / Online Teaching
- ✦ Case studies
- ✦ Readings on recommended books by the Affiliated University and ICBM CAMPUS
- ✦ Interacting Sessions with the Lecture Panel

Research Supervision

A qualified supervisory panel is assigned for the research supervision. They are chosen as per the following criteria



- Supervisor should possess a Master's Degree or Doctoral Degree plus minimum of 3 year of post-qualified teaching and research experience
- All supervisors should be approved by the Affiliated University
- Principal supervisor is appointed from the Affiliated University
- Co-Supervisor is appointed from Sri Lanka

Payment Structure

Total Program Fee (ICBM CAMPUS Fee + University Fee)	LKR 440,000/=
Course Fee	LKR 425,000/=
Registration Fee	LKR 10,000/=
LMS Fee (Must be paid directly via the portal)	LKR 5,000/=
Flexible Payment Plan	LKR 60,000/=
Initial Payment + Registration Fee	LKR 50,000 + LKR 10,000
Monthly Installment of ICBM Fee	LKR 34,091/= X11 Times



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