

# MBA

## Master of Business Administration in **MANAGEMENT**



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# MASTER OF BUSINESS ADMINISTRATION

The students can follow the taught modules and engage in the relevant researches at the ICBM CAMPUS , through distance learning platform to read for the Master of Business Administration at the UGC Sri Lanka recognized IIC University of Technology, Cambodia

## KEY BENEFITS of reading for the MBA at ICBM CAMPUS

- ◎ Opportunity to study locally and graduate with a globally recognized MBA Degree
- ◎ Distance Learning Opportunity; Attendance is not required
- ◎ Eminent academic panel
- ◎ Eminent and internationally recognized supervisory panel from the IIC University of Technology, Cambodia
- ◎ Specially designed for the Employees who are in the field of Management at Executive Level
- ◎ Scholarship opportunities for students excel in their studies
- ◎ The Affordable Course Fee along with Flexible Payments' Plans
- ◎ Timely completion is fully guaranteed





# CAREER OPPORTUNITIES for MBA Graduates

## Senior Level Management Positions

MBA graduates can acquire jobs at senior levels within the organization or outside with the help of decision making skills in the sector coupled with the acumen in application of advanced management theories to resolve complex problems

## Management Consultants

The public and private sectors' organizations require higher level of knowledge to take important strategic decisions. MBA graduates can engage in consulting service to offer analytical support and resolve complex problems so as to facilitate with the smooth management operations within the organization. The MBA graduates can opt for a consulting career in the field of management as a well experienced and qualified professional

## Becoming Academics

A key activity of Management Academics involves teaching and conducting research activities in the same field/ Fields parallel. The MBA degree at the IIC University of Technology, Cambodia provides a sound theoretical and empirical foundation to the field Professionals so as to become Academics to extend their contribution over the field of Advanced Management. Upon completion of the MBA degree, the MBA graduates are able to show competency in management research too



# Course Modules

The Program contains eight core modules followed by a mini research component (Thesis) at the end of the eight- month which needs to be completed within last four months

## Note

One module is covered by each stipulated month of the 12 month - long program and the balance of 04 months is for the research work the mini thesis. All is through the Distance Learning platform where students do need to complete the take home assignments and submit the same before the assigned respective deadlines.

## Core Modules MBA in Management Degree

**Module 01** - Change Management and Its adaptability

**Module 02** - Strategic Financial Management

**Module 03** - Artificial Intelligence on Human Resource Management

**Module 04** - Strategic Marketing Management

**Module 05** - Advanced Statistics

**Module 06** - Entrepreneurship

**Module 07** - Business Policy and Strategic Management

**Module 08** - Research Methodology

**Module 09** - MBA Thesis



# Important

The Program contains eight core modules followed by a mini research component (Thesis) at the end of the eight- month which needs to be completed within last four months



## The University and The ICBM CAMPUS

ICBM CAMPUS is having it's rights in full to facilitate Bachelors, Masters, and Doctoral Degrees in association with the UGC Sri Lanka recognized Affiliate University

- IIC University of Technology, Building 650, National Road 2, Sangkat Chak Angre Krom, Khan Mean Chey, Phnom Penh, Cambodia | [www.iic.edu.kh](http://www.iic.edu.kh)

**U.G.C. Sri Lanka Status:** University Grants Commission Recognized

**U.G.C. Sri Lanka Link :** <https://www.ugc.ac.lk> and follow the following path; Universities and Institutes, Recognized Foreign Universities then International Association of Universities IAU and search by the University's name which is the IIC University of Technology, Cambodia by the University's name





# Degree Program Offered

Master of Business  
Administration

## Duration

01 Year

## Credits Weight of the Program

45 Credits

## Entry Requirements

1. Bachelor's degree, or
2. Recognized Professional Qualifications, or
3. 03 Year Work Experience at Executive Level

## Teaching Method

1. Class room based Teaching / Online Teaching
2. Lecture Notes
3. Case Studies
4. Readings on recommended books by the IIC University of Technology, Cambodia
5. Interacting Sessions with the Lecture Panel whenever it is necessary





# Research Supervision

A qualified supervisory panel is assigned for the research supervision. They are chosen as per the following criteria

- ✓ Supervisor should possess a Master's Degree or Doctoral Degree plus minimum of 3 year of post-qualified teaching and research experience
- ✓ All supervisors should be approved by the IIC University of Technology, Cambodia
- ✓ Principal supervisor is appointed from the IIC University of Technology, Cambodia
- ✓ Co-Supervisor is appointed from Sri Lanka

## Payment Structure

**Total Program Fee** LKR 510,000/=

(ICBM CAMPUS Fee + University Fee)

**Course Fee** LKR 495,000/=

**Registration Fee** LKR 10,000/=

**LMS Fee** LKR 5,000/=

(Must be paid directly via the portal)

**Flexible Payment Plan** LKR 75,000 /=

Initial Payment + Registration Fee LKR 65,000 + LKR 10,000

Monthly Installment of ICBM Fee LKR 39,091/= X11 Times



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Nation's Doctoral Campus